



StandBuilder System

for the ambitious exhibitor

CLIENT Cats Protection

EVENT Multiple shows throughout the year

STAND Various formats including shell scheme and free standing

USPs Flexible frame systems that hang on shell scheme walls

and/or free stand

Frames pack into cricket/hockey bag sized

canvas cases

Easy to add width or height to frames retrospectively

Graphics die-sublimation printed on fabric for super-long durability

CATS PROTECTION

Cats Protection uses the SBS system within 2×2 , 3×2 and 3×3 shell scheme displays and as 2m, 3m, 4m and 6m free standing displays

Cats Protection also uses a $1m \times 1m$ tower on open space sites to draw attention to its location

StandBuilder System at glance

- Unlike our Magiclad and Fabriclad systems (which use the shell scheme as its framework), the StandBuilder System (SBS) has its own framework
- SBS can be hung on a shell scheme wall to create a seamless fully-clad stand
- SBS can be used as a free standing displays system in a number of formats including straight —— or L shaped, or L shaped or even Y shaped
- The addition of three horizontal bars converts a 3m wide stand to a 4m stand, so you do NOT have to buy a new frame if you want a wider frame
- The addition of three vertical bars converts a 3m high stand to a 4m stand, so you do not have to buy a new frame if you want a taller frame
- SBS can be accessorised with flat screens, spotlights, iPad holders, shelving, literature racks, goodie bag holders and much more
- Just at home in the office as on an exhibition stand ie hang your superbly striking exhibition graphics in your boardroom, showroom or reception

